



Shanghai International Convention Center .....September 25-26 2008

## **The Conference**

Palm oil price in 2008 has been riding on a roller coaster with record high at USD 1,200/t in March and abruptly falling low.

What other measures will Malaysia, Indonesia take to secure their national interest and make a change to the global palm oil supply/demand? What will happen to the demand from SE Asia and EU with growing oil & fat consumption and edible oil production? Will the rising inventory sustain? What is the traders' buying and selling sentiment under the fluctuating futures market at home and abroad?

CBI (Shanghai) sincerely invites you to join with market players to talk on the market condition and its prospect in Shanghai on September 25, 2008. Wish we will jointly promote a healthy, stable and sustainable palm oil industry!

## **What is Special?**

### **1. Appointment and Recommendation--Face to Face Communication**

- Directional invitation enables you to meet the enterprise delegates you recommend to our Event Team
- You can have the appointments with the enterprise delegates enlisted in the agenda you have arranged before the conference.
- Our Event Team will recommend to you the appropriate delegates on site.

### **2. Thoroughly Free Interaction**

- Q&A: As one of CBI's most popular items, it invites both the speakers and the audience to brainstorm on the market issues.
- Questionnaire: It covers the most concerned issues from the over 100 delegates.

## **Who will Attend?**

SE Asia Palm Oil Suppliers/Exporters  
Domestic Palm Oil Importers/Traders  
Domestic Palm Oil Refineries  
Downstream Food Processing  
Oil Chemical Factories  
Associations/Government Officials  
Research Institutes/Futures Companies

**CBI EVENT**

易贸·会展

Sponsor:

**Date: September 25-26, 2008**

**Venue: Shanghai International Convention Center (2727 Binjiang Dadao)**

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## **CBI Event**

CBI Event is now one of the most influential exhibition companies in China, which covers petrochemical products, energy, iron & steel, non-ferrous metals, paper & pulp and agricultural products.

Please visit: [www.cbichina.com](http://www.cbichina.com).

CBI has successfully hosted 5 annual Fatty Acid and Glycerin Forum since September of 2004. A total of over 400 companies and 700 delegates have participated the conferences. Among them are companies such as Yihai Kerry, Taiko, DONGMA, Pacific Oil, P&G, Permata Hijau, Sumi Ashi, and Zhejiang Light & Textile (in a random order) and a growing number of overseas companies.

China almost entirely relies on imported palm oil which is 1/5 of the global overall import volume and keeps going up. Therefore, it is more meaningful for us to further understand the palm oil markets in China and SE Asia and analyze the global trading trend in 2008.

**Please join us in Shanghai China on September 25-26 2008!**



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## Topics & Agenda

Thursday September 25	
08:30-10:30	<b>Register/Free Talk</b>
10:30-11:15	<p><b>Malaysian Palm Oil Supply Pattern</b></p> <p>1. What are the actual palm oil plantation area, inventory and exporting volume for the upcoming high-yield season as its inventory has reached 2.03m tones by the end of June, up 6.4%, according to the Malaysian Palm Oil Council?</p> <p>2. What will happen to the international palm oil market as Malaysia starts to levy 15% of the crude palm oil price as windfall tax from July 1?</p>
11:15-12:00	<p><b>Indonesian Palm Oil Supply Pattern</b></p> <p>1. What is the growth potential for Indonesian palm oil production which tops over Malaysia as the world largest palm oil production base and how about its export?</p> <p>2. what will happen to the international palm oil market as Indonesia will lower its palm oil export tariff from 20% to 15% and its benchmark price from USD 1,144 to USD 1,106 in August?</p>
12:00-13:30	<b>Lunch Buffet</b>
13:30-14:15	<p><b>Analysis on Palm Oil demand from SE Asia</b></p> <p>What are the demand volume from Malaysia, Indonesia, China, India and their demand growth potentials?</p>
14:15-15:00	<p><b>Analysis on Palm Oil demand from EU</b></p> <p>1. Trading Condition in Rotterdam Port</p> <p>2. Biodiesel Development in EU and its Future Impact on the Market</p>
15:00-15:30	<b>Coffee Break</b>
15:30-16:15	<p><b>Domestic Edible Palm Oil Market Analysis</b></p> <p>1. Current Domestic Consumption Pattern</p> <p>2. Its Prospect and Demand of 2008</p>
16:15-17:00	<p><b>Domestic Oil &amp; Fat Market Analysis</b></p> <p>1. Current Domestic Consumption Pattern</p> <p>2. Growing Consumption Proportion and its Role in the Palm Oil Market</p>
17:00-17:30	<b>Interview</b>
17:30-20:00	<b>Gala Dinner</b>



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## Topic & Agenda

Friday Morning September 26	
<b>09:00-09:35</b>	<p><b>Domestic Vegetable Oil Market Analysis and its Impact on Demand for Palm Oil</b></p> <ol style="list-style-type: none"> <li>1. Current Domestic Vegetable Oil Demand</li> <li>2. Application of Soybean Oil, Palm Oil and Rapeseed Oil</li> <li>3. Some Domestic Regulations on Vegetable Oil Market</li> </ol>
<b>09:35-10:10</b>	<p><b>Crude Oil and Agricultural Products Market Analysis and Its Impact on Palm Oil Price</b></p> <p>What is the Relationship between Crude oil (the main industrial feedstock) and Agricultural Products (staple food for subsistence)?</p>
<b>10:10-10:40</b>	<b>Coffee Break</b>
<b>10:40-11:15</b>	<p><b>Traders' Palm Oil Market</b></p> <ol style="list-style-type: none"> <li>1. Will the heavily stockpiled palm oil be consumed in the next half year as large volume purchase by importers early this year had been impaired by lackluster demand?</li> <li>2. What will happen to the trade under the revised policies in both major palm oil exporting countries and importing countries?</li> </ol>
<b>11:15-11:50</b>	<p><b>Palm Oil Market Outlook</b></p> <ol style="list-style-type: none"> <li>1. Palm Oil Market Overview</li> <li>2. Industry Reviews</li> <li>3. Price Outlook</li> </ol>
<b>12:00-14:00</b>	<b>Lunch Buffet</b>
<b>Closing Ceremony</b>	



## Confirmation Letter

Please fill in and fax back to: +86-21-51550778

Company					
Type	<input type="checkbox"/> Palm Oil Supplier (product _____) <input type="checkbox"/> Palm Oil Supplier (product _____) <input type="checkbox"/> Downstream Plants (product _____) <input type="checkbox"/> other _____				
Tel		Fax			
Address				Zip Code	
Name	Mr./Ms.	Title	Mobile Phone	E-mail	
All together ___ attendee(s), USD _____			Signature/Stamp		

### Payment

Forum Fee: USD1195 / overseas delegate  
 Early bird : USD 995/overseas delegate(before August 8)  
 Early bird : USD 1095/ overseas delegate(before August 29)  
 Fees cover : meeting services, conference materials, meals, English version of the speech slides, and necessary site communication assistance and souvenir etc. (excluding accommodation )

Company Name: CBI CHINA CO., LIMITED  
 Bank: The Hong Kong & Shanghai Banking Corporation Ltd.  
 Shop E G/F Lyndhurst Building 23-29 Lyndhurst Terrace HK  
 Bank Account Number: 043-244136-838 (USD)  
 SWIFT Number: HSBC HKH HHKH  
 Please make the payment in 5 working days after faxing back this confirmation.

### Attentions

1. The deadline is September 12, 2008. Overdue application and on-site payment are both unacceptable.
2. Please fax your bank receipt to 021-51550778 with a note of "2008 Palm Oil Trade Conference" on it after remitting your payment. Upon receiving your payment, we will send to you the formal receipt.
3. You must pay 70% of the overall fee if canceling the application after September 12. If you have an alternative delegate, please inform us before September 12.
4. We will send you the final confirmation letter, agenda and the notice of appointments with other delegates 2 weeks before the forum. Please contact us if you don't receive them. Our Event Team will provide accommodation information to you and readily contact the hotels in your stead.
5. We have designed many advertising programs for your promotion during the conference. Please call at +86-21-51550721 for more information.